EXHIBITOR & SPONSOR PROSPECTUS

GeoenvironMeet 2024
Portland, Oregon, September 8–11, 2024

Geoenvironmental Impacts of Climate Change, Sustainability, and Resilience

Hilton Portland Downtown
www.geoenvironmeet.org
An Invitation to Exhibit & Sponsor

Why Should You Exhibit or Sponsor at GeoenvironMeet 2024?

Reach more prospects in three days than your sales team can reach in three months. Build your brand and increase awareness of your products and services. Meet with key clients and business partners.

- An excellent technical program in a rapidly growing field will draw key people from nations around the world such as China, India, Brazil, Japan, Australia, and many others.
- The products and services you exhibit are part of the Conference focus. Your expertise is valued by Conference participants.
- Nearly 7 hours worth of dedicated networking events will take place in the Exhibit Hall during the Conference to provide you with more exposure to potential clients than your sales team can reach in months.
- Build your brand and increase customer awareness of the products and solutions you have to offer.
- Build your customer relationships; meet with key clients and business partners.
- Keep up on industry trends, gather competitive intelligence, and make competitive comparisons.

Who Should Exhibit?

- Geoenvironmental engineers, engineer geologists, and environmental remediation contractors
- Software developers for natural mitigation hazards and climate-impact
- Geotechnical and environmental consultants, engineers, and designers
- Field technicians, geotechnical engineers, state and county officials, and safety organizations
- Instrumentation and monitoring solutions for real-time
- Environmental remediation and restoration engineers and contractors

Target Audience

This conference will bring together engineers, planners, industry representatives, citizen groups, developers, public officials, and others such as the following:

- Geotechnical scientists and engineers from consulting and academia
- Geoenvironmental specialists
- Owners from municipalities, government agencies, companies, military personnel, and the private sector
- Developers and planners for buildings, municipalities, and commercial and private properties
- University educators
- Manufacturers of products for slope stabilization, retaining walls, and foundations
- Construction contractors specializing in projects involving geohazards

Who is ASCE?

Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 150,000 members of the civil engineering profession worldwide and is America’s oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

What is the Geo-Institute (G-I)?

Created by ASCE in October 1996, G-I combines the talents and perspectives of its members to promote the geotechnical profession and enhance career development through specialty conferences, journals and practice-oriented publications, educational programs, networking and coalition-building, technical committees and task forces and leadership on emerging issues. The 12,000 members and 70 Organizational Members of G-I include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards, and constructing economically engineered facilities.
Geoenvironmental engineering is the field of environmental engineering that focuses on the development and application of environmental technology to solve environmental problems. The field is concerned with the design, construction, and operation of systems, facilities, and processes that are intended to improve or maintain the environment, as well as the study of the environmental impacts of human activities. It encompasses a wide range of disciplines, including geotechnology, environmental engineering, and environmental science. Geoenvironmental engineers are responsible for the design, installation, and operation of systems that are used to solve environmental problems, such as pollution control, waste management, and water quality improvement. They also study the environmental impacts of human activities, such as pollution, and develop strategies to mitigate these impacts. The field of geoenvironmental engineering is rapidly growing, and there is a high demand for professionals with skills in this area.
Sponsoring at this Conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed below. For more information, visit the conference website at [www.geoenvironmeet.org](http://www.geoenvironmeet.org), or contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286.

**Platinum – $10,000**

*Welcome Reception (Sunday) & Networking Reception (Tuesday)*

Highlight your organization during the first official event of the conference: the Welcome Reception. Then enjoy a second opportunity during the Tuesday evening Networking Reception to interact with potential customers. These events will be held in the Exhibit Hall, where attendees, surrounded by exhibitors, will recognize your company as their generous host.

**Gold – $7,500**

*All Exhibit Hall Lunches*

Highlight your organization at all of the lunches held in the exhibit hall of the Conference.

**Silver – $5,000**

*Hotel Key Cards*

Put your organization’s brand or logo into each attendee’s hands at the GeoenvironMeet 2024 by sponsoring hotel key cards.

*GeoenvironMeet Smartphone App*

Sponsor the GeoenvironMeet app and get your company recognized on all smartphones.

*Opening Plenary*

Introduce your brand to conference attendees during the Opening Plenary. You’ll be given 2 minutes at the lectern to give a quick welcome and show an informative slide.

*All Networking Breaks*

Always good networking opportunities, refreshment breaks also serve as an opportunity to make your brand more memorable to attendees in need of a quick pick-me-up before heading off to the next technical session.

*Conference Lanyards*

Have your company’s logo seen on everyone and by everyone at GeoenvironMeet 2024.

**Bronze – $3,000**

*Single Exhibit Hall Lunch:*

Highlight your organization at one of the lunches held in the exhibit hall of the Conference.

*Single Bar Sponsorship:*

Get your company noticed by sponsoring one of the bars during the Welcome Reception or Networking Reception.

**Copper – $1,500**

*Single Networking Break*

Make your brand more memorable to attendees as they refuel and head off to the next session.

*Full Page Ad in Program*

Get your company’s ad in the hands of every attendee. The conference program will be posted on the conference website and handed out to every attendee.

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### Recognition Benefits

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<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>Complimentary 10’ x 10’ Exhibit Hall Booth</td>
<td>$10,000+</td>
<td>$7,500</td>
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<td>Complimentary Full Conference Registration</td>
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<tr>
<td>Tickets to Sponsored Event</td>
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<td>Ad in the Conference Final Program</td>
<td>One Full Page Ad</td>
<td>One ½ Page Ad</td>
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<td>Marketing flyer (inserted into Registration materials)</td>
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<td>Podium Recognition at Plenary Opening Event</td>
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<td>Attendee List Pre- and Post-Conference</td>
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<td>Program recognition with event description</td>
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